Mayor's 25 Charity Ball

Sponsorship

Charity Ball	Platinum \$15,000	Gold \$7,000	Silver \$3,000	Wine Tree \$250	Prize Donations
Press release for event issued citing company as Event Partner					
Co-host of social media event					
Dedicated individual social media post on WRC pages acknowledging Event Partner (14.5k audience)	•				
Honourable mention by the Mayor at the event	•				
Ability to distribute merchandise/corporate gift at the event	•				
Opportunity to play your company's advertisement to attendees at the event (visual only)	•				
Inclusion in Mayor's Charity Ball promotional video					
MC acknowledgement at beginning and end of the event	•				
Dedicated group social media post on WRC pages acknowledging sponsors (14.5k audience)	•	0			
Logo on selected printed and digital promotional material/advertising the Mayor's Charity Ball	•				
Logo included in council digital displays					
Logo included in Proserpine Entertainment Centre e-newsletter (2k audience)	•	0			
Mentions in selected promotional social media posts on WRC pages (14.5k audience)		0			
Inclusion in full-page Mayor's Charity Ball feature in local print	0	•			
Inclusion in 'thank you' feature in local print, post event	•	0			
Inclusion in Mayor's Charity Ball sponsors video for social media	•	0			
Visual projection acknowledgement during event	•				
Logo included in combined media wall display					
Logo included on the WRC website	•				1/4
10 Tickets to the Mayor's Charity Ball valued at \$2,950	•				
4 Tickets to the Mayor's Charity Ball valued at \$1,180					
2 Tickets to the Mayor's Charity Ball valued at \$590			•		
Logo on Wine bottle displayed on fundraising stand				0	
Logo included on auction slides/table programs/raffle display on fundraising stand					•

^{*} Please note speaking opportunities at the event are reserved for the Mayor's chosen charities