

The background of the entire page is a light, ethereal design. It features soft, swirling white patterns that resemble mist or smoke. Scattered throughout are numerous white snowflakes of various sizes and shapes. In the upper right corner, there is a detailed illustration of a bouquet of flowers, including large, pale yellow and white roses and smaller, delicate white blossoms, all tied together with green foliage. The overall aesthetic is clean, elegant, and festive, suitable for a charity event.

Mayor's Annual Charity Ball

Sponsorship Prospectus

Saturday 22nd July 2023



Message from the Mayor



Get excited! After a three-year hiatus due to the pandemic, the Whitsunday Regional Council Mayor's Charity Ball is back in 2023 and I invite you to be involved!

I am thrilled to announce that my first Mayor's Charity

Ball will be held in a spectacular setting at the revitalised Shute Harbour Marine Terminal on Saturday, July 22.

I'm sure we are all keen to gather for a spectacular night of dining, entertainment and charity fund-raising activities once again.

This year, funds raised from the Mayor's Charity Ball will go to my chosen charities, RACQ CQ Rescue and the Whitsunday Housing Company.

RACQ CQ Rescue is a community funded service that has been providing critical, lifesaving service to visitors and residents right across the Whitsunday Region for over 27 years.

They deliver world class treatment for emergencies to ensure that you, your loved ones, your employees, and friends are quickly and safely taken to medical care facilities necessary to make a full recovery.

Whitsunday Housing Company Ltd (WHCL) is a not-for-profit company managing emergency, transitional and long-term social housing throughout the Whitsunday Region.

WHCL seeks to provide housing for those on low incomes and/or those who are limited for other reasons in acquiring affordable, safe, secure and accessible long-term housing.

Through its association with other housing groups, government departments and housing forums, WHCL seeks to advocate, lobby, and support the housing needs of the Whitsunday Region.

At the 2023 Mayor's Charity Ball we are hoping to raise as much money as we can to support both charities and ensure they can continue the wonderful service they deliver to our region.

There are fantastic benefits to sponsoring this event including your business being acknowledged in the lead up to and on the evening of the Mayor's Charity Ball.

Most importantly, your sponsorship will be contributing to two local charities that help save lives and provide assistance for people in their hour of need.

Mayor Julie Hall

Event Partner Platinum Sponsor

\$10,000 Plus GST

Sponsorship includes:

- Press release for event issued siting company as Event Partner
- Dedicated social media post acknowledging Event Partner
- Mentions in selected promotional social media posts made by Whitsunday Regional Council
- Logo on selected printed and electronic promotional material/advertising the Mayor's Charity Ball
- Inclusion in full page Mayor's Charity Ball feature in local print
- Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball.
- Inclusion in Mayor's Charity Ball promotional video
- Opportunity to play your company's advertisement to attendees at the event (visual only)
- Visual projection acknowledgement during event
- Ability to distribute merchandise/corporate gift at the event
- Honourable mention by the Mayor at the event
- MC acknowledgement at beginning and end of the event
- Logo included in combined banner display
- Logo on the Whitsunday Regional Council website
- 10 tickets to the Mayor's Charity Ball valued at \$2000

** Please note speaking opportunities at the event will be restricted to the Mayor, RACQ CQ Rescue and Whitsunday Housing Company.*

Gold Sponsor

\$5,000 Plus GST

Sponsorship includes:

- Mentions in selected promotional Facebook posts made by Whitsunday Regional Council
- Inclusion in full page Mayor's Charity Ball feature in local print
- Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball
- Inclusion in Mayor's Charity Ball promotional video
- Visual projection of your company's logo during the event
- MC acknowledgement at beginning and end of event
- Logo included in combined banner display
- Logo on the Whitsunday Regional Council website
- 4 tickets to the Mayor's Charity Ball valued at \$800

Silver Sponsor

\$2,500 Plus GST

Sponsorship includes:

- Mentions in selected promotional Facebook posts made by Whitsunday Regional Council
- Inclusion in 'thank you' feature in local print, post the Mayor's Charity Ball.
- Inclusion in Mayor's Charity Ball promotional video
- Logo included in combined banner display
- Logo on the Whitsunday Regional Council website
- 2 tickets to the Mayor's Charity Ball valued at \$400

Table Sponsor

\$500 Plus GST

Sponsorship includes:

- Each business logo will be placed on a table of 10 guests
- Logo included in a combined banner display
- Logo included on a combined logo sponsor slide shown at the event

Sponsorship Agreement

2023 Mayor's Charity Ball

2023 Mayor's Charity Ball Sponsorship Agreement

Thank you for sponsoring the 2023 Mayor's Charity Ball. Please complete the information below and return to Whitsunday Regional Council.

Section 1 – Contact Details

Please read the following thoroughly and complete all sections where required.

Company Name		Authorising Representative	
Address		Postcode	
		Email	
Phone		Mobile	

Section 2 – Level of Sponsorship (please indicate with a tick)

Event Partner (Platinum Sponsor) \$10,000 plus GST	
Gold Sponsor \$5,000 plus GST	
Silver Sponsor \$2,500 plus GST	
Table Sponsor \$500 plus GST	

Section 3 – Agreement

Please read and sign the following.

I declare that I am an authorised representative of the company named on this form and as the authorised representative agree to sponsor the 2023 Mayor's Charity Ball as indicated above in Section 2 – Level of Sponsorship.

I acknowledge that the company I am representing will be invoiced for the selected level of sponsorship indicated in Section 2 – Level of Sponsorship and agree to make payment within 30 days from the date of invoice.

Name		Signature		Date	
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Section 4 – Direct Debit Payment Option Plan (if applicable)

Please read the following and sign

I choose to accept the offer of a Direct Debit Payment Option Plan which consists of three instalments with the final payment due *Friday 21st July 2023*

Name	Signature	Date
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Section 5 – Conditions

Please send completed Sponsorship Agreement forms via email to shannon.lorraway@whitsundayrc.qld.gov.au.

For any enquiries or assistance in completing Sponsorship Agreement Forms, please contact Shannon Lorraway on 07 4945 0424.

Due to marketing and media deadlines, agreements received later than 1st July 2023 may not receive the full range of sponsorship inclusions.