

Policy Title: Cultural Policy – Arts & Heritage

Classification: Community

Date Adopted by Council

10 August 2016

Council Minute Number

2016/08/10.14

Effective Date

10 August 2016

Review Date

10 August 2017

Responsible Officer

Arts & Culture Officer

Responsible Department

Community & Environment

Revokes:

Policy Number: POLC-CE-L-001

Policy Name: Cultural Policy – Arts & Heritage

Adopted: 13 December 2011

INTERNAL USE ONLY

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NOTE: This cover page is not to be included when submitting a report to a Council meeting

1. BACKGROUND AND PRINCIPLES

Whitsunday Regional Council is a partner, with Arts Queensland, in the Regional Arts Development Fund (“RADF”) program. A requirement of the ongoing partnership between Council and Arts Queensland, Council must adopt a cultural policy.

Whitsunday Region is a rapidly developing region located along the popular tropical coast of Central Queensland. The Region has an area of 23,862.8sq kilometres with a resident population of approximately 34,765 (2011), and is one of Australia’s most well-known tourist destinations.

The towns located within the region include Proserpine, Cannonvale, Airlie Beach, Hydeaway Bay, Dingo Beach, Conway Beach, Bowen, Collinsville, Scottville, and is home to many people involved in creative enterprise and the arts, and from a range of cultural and linguistic backgrounds.

Arts and Culture development increases self-esteem and community cohesion, and provides diverse recreation opportunities and enjoyment. It also provides residents with economic benefits, both through increased income from creative art forms, especially important in providing diversification of income in times of high unemployment and under-employment.

VISION AND MISSION

OUR VISION

Natural beauty, Global attraction, we have it all

OUR MISSION

We are committed to providing the Whitsunday Region with strong and responsive local government and achieving an innovative, efficient and sustainable organisation.

CORPORATE VALUES

Whitsunday Regional Council's culture is driven through the following values:



2. SCOPE

This policy applies to all Council employees, Councillors, ratepayers and residents of the Whitsunday Regional Council.

3. POLICY OBJECTIVES

The objectives of this policy are:

- to respond to local community, Council and new State government priorities and issues for arts and cultural development in regional Queensland;
- to support Whitsunday Regional Council's involvement and delivery of the RADF program; and
- to provide practical strategies for achieving community and corporate goals in relation to arts and heritage.

4. POLICY STATEMENT

- 4.1 Council supports the expression of cultural traditions and creative initiatives through the provision of a range of facilities, programs, events and services.
- 4.2 Council's RADF policy vision is that the RADF program will;
- (a) embrace a broad spectrum of community initiatives;
 - (b) build skills and capacity;
 - (c) generate employment;
 - (d) foster a sense of community identity and co-operation; and
 - (e) define place and lifestyle.
- 4.3 Council acknowledges and is committed to supporting the arts' significance to the community in the following areas:
- (a) well-being and quality of life;
 - (b) value-adding to business; and
 - (c) education, health and community development.
- 4.4 Council has identified a number of key roles in the area of arts and heritage including, but not limited to:
- (a) providing support for community initiatives via RADF, the development of informed, integrated planning policies and via occasional 'seeding' contributions to strategic initiatives;
 - (b) maintaining existing civic venues, cultural programs and services;
 - (c) advocating to other tiers of government, arts support services and industry regarding cultural development needs and issues;
 - (d) facilitating integrated planning and policy development; and
 - (e) co-operating and/or participating in the establishment of collaborative cultural development partnerships with government, community and business across the region.

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5 RELEVANT LEGISLATION

NIL

6 DEFINITIONS

Culture means the customary beliefs, social forms and heritage of a racial, religious or social group.

Cultural relates to education, the creative arts and a society's culture and traditions.

Cultural development has the same definition as is given by Arts Queensland, namely "All forms of creative practice and artistic and cultural expression and activity. This includes but is not limited to visual arts, music, dance, writing, craft, theatre, media art, multi-arts, design, public art, events, festivals, exhibitions, community cultural development and preservation of knowledge, stories, heritage and collections".

7 RELATED DOCUMENTS

Community Assistance Grants Policy
Regional Arts Development Fund Guidelines
Whitsunday 2020 Corporate Plan 2014-2019
Whitsunday Regional Council Operational Plan
Whitsunday Regional Council Community Plan 2011-2021

8 DATE REVIEWED

August 2016

9 NEXT REVIEW

August 2017

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